

# Kevin M. Cashman

423 Grand Street Brooklyn, NY 10009 | 917-952-5354 | kevin@jupiter9.com | www.jupiter9.com

## **Experience:**

Creative Director - iVillage New York, New York 1998 - Present

- Managing in house designers and freelancers to meet deadlines in a fast-paced, high volume department.
- Leading design team to create and produce a network of websites: iVillage.com, the top rated online community for women, GardenWeb.com, TotalHealth.com, Hearst Magazines Online: Cosmopolitan, Esquire, Redbook, Good Housekeeping, and Harper's Bazaar.
- Collaborating with sales and partnership marketing teams to create unique marketing opportunities for advertisers including banner campaigns, rich media advertising, client websites, games and online tools.

Art Director - Gotham Inc. New York, New York 1995 - 1998

- Designed and produced print advertisements and collateral.
- Art directed online and television advertisements for clients that included: Maybelline Cosmetics, Liz Claiborne and E\*trade.
- Coordinated with Creative Directors to consistently execute creative work.
- Interfaced with clients to capture their brands and develop their messages.
- Led creative teams and production resources to support clients online advertising needs.

Designer - Solazzo Design Inc. New York, New York 1994 - 1995

- Designed and produced direct mail promotional materials.
- Clients included: America Online, Conde Nast, Chase, and Sony.
- Developed style guides and creative direction for other designers to execute client work.

Studio Artist - Ammirati & Puris/Lintas New York, New York 1992 - 1994

- Created electronic comps and mechanicals for Fortune 500 clients that included: IBM, MasterCard, and Johnson & Johnson.
- Assisted Studio manager to manage workflow, advised on software and hardware purchasing.

Various Freelance Assignments 1992 - Present

- Sony, The United Nations, Men's Health Magazine, Bicycling Magazine.

## **Education:**

Parsons School of Design

Bachelors of Fine Arts: Communication Design

## **Skills/Additional Training/Software:**

Continuing education courses in: Macromedia Flash, Final Cut Pro

Highly proficient in Adobe Creative Suite software; Illustrator, Photoshop, Imageready.

Macromedia Studio software; Dreamweaver, Fireworks, Flash (including, animation, Flash Video, Actionscripiting)

*References and additional materials available upon request*